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# Information Internet-Portal 'Import from Ukraine'











## Dear visitor.

Welcome to the Internet-Portal 'Import from Ukraine'.

Internet-Portal powered by the Ministry of Economy of Ukraine and operated by DZI Information Center offers easy access to relevant information on Ukraine as your trade partner.

## Features of www.ukrexport.gov.ua

#### Promotional platform

Internet-Portal is a platform for presenting Ukrainian export possibilities and promoting the international presence of Ukrainian companies in a wider range of markets

#### Information provider in Ukraine

√ Internet-Portal provides Ukrainian companies with information critical for the pursuit of new opportunities in foreign markets

#### Information provider abroad

- √ Internet-Portal supplies information on Ukraine's economy
- √ Internet-Portal provides information in the area of foreign trade for importers from Ukraine
- √ Internet-Portal assists with conducting fee-based market and sector research in Ukraine

#### Official support

Internet-Portal acting closely with trade promotion organizations in Ukraine and abroad (official bodies, embassies, trade & economic missions, trade associations, chambers of commerce etc.) is able to provide useful business leads and contacts

#### B2B communication platform

 Internet-Portal is positioned to bring foreign companies in contact with potential suppliers and partners in Ukraine

#### Easy access

Internet-Portal is open to all Ukrainian and foreign companies interested in development of bilateral business relations

#### Relevant content

- √ Get individual level of customization and targeted e-mail alerts trough signing-up now for free
- Features include: business news from Ukraine, targeted business events in Ukraine, website updates as they happen

#### The Portal's main tasks are defined as follows:

- √ Collecting, organizing and circulating information on external markets
- Assistance to Ukrainian companies in entering foreign markets
- Assistance to foreign companies in study of Ukrainian markets, search of Ukrainian suppliers, B2B matchmaking

Visit the Internet-Portal for further information!

# Find reliable supplier in Ukraine!

Finding suitable local partners with the required level of knowledge and expertise in specific field is one of the key challenges for international business.

Dedicated to foreign companies seeking reliable suppliers and partners in Ukraine, Ukrainian Exporters Database is an ideal way of seizing business opportunities online.

The database provides a searchable database, containing comprehensive descriptions and contact information.

#### Data fields:

- Industry sector
- · Name of the company
- · Company's current activities
- Company's current products (HS-codes, 4 digits)
- · Company's CEO
- · Contact details

Specify your own search criteria by industry sector or keyword

free of charge

## Post your requirement

Ukrainian Exporters Database is a newlylaunched, fast growing directory.

If you did not find specific Ukrainian exporter, please, post your requirement free of charge.

We will provide you with the list of exporting companies in a short while.

## **Ukrainian Exporters Database**

### Search results



## Company profile



## Networking support

For support in researching or contacting companies, please contact us:

# Find best Ukrainian-made products!

Buyers across all industries are increasingly recognizing the potential of reducing their procurement costs.

Ukrainian companies deliver a wide range of quality products and services, successfully placed for the international market.

Exportable Products Directory is a market place to search and source from Ukrainian suppliers.

It is a platform where buyer and seller meet and engage in international partnership.

The directory provides a searchable database, containing comprehensive descriptions and contact information.

#### Data fields:

- Industry sector
- · Name of the company
- · Company's CEO
- Products portfolio (description, gallery, export directions, volumes etc.)
- · Contact details

Specify your own search criteria by industry sector or keyword

free of charge

## Post your requirement

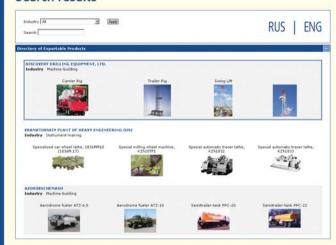
Exportable Products Directory is a newlylaunched, fast growing directory.

If you did not find specific Ukrainian-made product, please, post your requirement free of charge.

We will provide you with the list of suppliers in a short while.

## **Exportable Products Directory**

#### Search results



## **Products description**



## Networking support

For support in researching or contacting companies, please contact us:

# Keep up to date with the latest business opportunities!

Ukrainian companies who are specialized in export and international business relations use Commercial Proposals Database as a platform to post business opportunities for potential foreign partners and find business proposals of foreign companies. The matchmaking facility puts those companies in touch.

Ukrainian firms are looking for a wide range of partners – from importers to suppliers of raw materials.

Foreign companies are often on the lookout for reliable business partnership in Ukraine.

The possibility to offer and make inquiry for products and services is free of charge.

#### Data fields:

- Industry sector
- · Name of the company
- · Contact details
- · Subject of business proposal

Specify your own search criteria by industry sector or keyword

free of charge

# Submit your business proposal

We kindly ask foreign companies interested in import of goods and services from Ukraine and trade cooperation with Ukrainian companies (investments, Joint Ventures, etc) to submit the proposal on-line. Its content will be checked and translated into Ukrainian by our staff within three business days. You will be informed by e-mail when your proposal is online. Your business offer will be online for 1 year.

## **Commercial Proposals Database**

#### Search results



## Business proposal details



## Sample proposal of foreign importer



## Networking support

For support in researching or contacting companies, please contact us:

## Do not miss important agenda in Ukraine!

International trade shows and relevant business events offer the most effective way to contact business partners - trade fairs have evolved into the buyer-seller meeting platforms. Both visiting and exhibiting are crucial for market entry.

The Database of International Business Events in Ukraine is designed for foreign companies who are looking for business contacts in Ukraine.

#### Data fields:

- · Industry sector
- · Name of the event
- Venue
- · Time
- Contact details
- · Description of event

Specify your own search criteria by date and industry sector

free of charge

## Contact us to save costs while making arrangements for the event

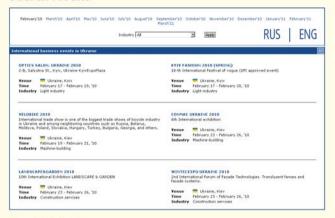
#### Main priorities:

- · Special tariffs in Ukraine
- Consultations on costs optimization
- Work with the personal manager
- Information support
- Flexible treaty provisions

Call: +380 (44) 246-4109 E-mail: export@dzi.gov.ua

## **Database of International Business Events**

#### Search results



#### **Event details**



## Supporting high quality business visits

The Internet-Portal Operator will offer you package solution for all questions connected with the organization of group or individual business trips (conferences, meetings, trade fairs, business travel etc).

The basic directions of business travel support:

- Organization of reception and dispatch of individuals and delegations
- Organization of business corporate and individual trips across Ukraine
- Organization and service of conferences, exhibitions etc
- Organization of negotiation, meetings with partners in Ukraine

#### Basic services:

- · Visa support
- · Booking air tickets and hotels (private apartments)
- Services of professional translators and guides
- · Transport service, transfers
- Catering programs, incl. business breakfasts, receptions, banquets etc.
- Entrance tickets for exhibitions and actions
- Rent of halls and equipment for presentations, conferences etc.

## For the attention of event organizers abroad

Advertize your business event for free and invite Ukrainian companies (The data shall be translated into Ukrainian and published at the Ukrainian version of the Portal)

# Welcome to trade information exchange!

## **About Ukraine**

#### General information

- · Geographical location
- · Administrative division
- Population
- · National symbols
- Currency
- · Phone codes

#### **Economic potential**

- · Macroeconomic indicators
- · Foreign trade balance
- · Key economic segments

#### **Ukrainian** exporters

- · Database of Ukrainian Exporters
- · Directory of Exportable Products
- · Council of Exporters of Ukraine
- · 'Top Exporters of Ukraine' Contest

#### **Business partner search**

- Database of Commercial Proposals from Ukraine
- · International Business Events in Ukraine

#### Foreign trade legislation

#### Helpful information

- · Government institutions of Ukraine
- Regional chambers of commerce and industry in Ukraine
- Foreign diplomatic representations in Ukraine
- Trade and economic missions of Ukraine abroad
- Regional state administrations of Ukraine
- Professional unions and associations in Ukraine

## Two-way exchange

Mission of the Portal is not limited to gathering and processing information from a wide range of official sources. We aim to build more than nationwide system of trade information exchange. Our mission is to establish close working relationship with trade promotion organizations across the globe, spread the two-way exchange of trade information, and promote it between domestic and foreign firms.

#### We are open to:

- √ sharing information on Ukraine's market:
- √ processing and effective dissemination of information on foreign markets;
- √ undertaking market surveys for foreign companies;
- √ providing advisory services for the entry;
- √ co-organizing trade seminars in Ukraine or abroad;
- √ organizing domestic business delegation going abroad to inspect trade objects and communicate successful experience;
- √ inviting foreign business delegations to Ukraine with a business purpose and support with arrangements;
- promoting trade by helping domestic and abroad firms finding buyers and suppliers;
- V linking enterprises with professional associations or relevant institutions and so on.

English version of the Portal is mainly focused on the economic information about Ukraine (general data, macroeconomic indicators, foreign trade statistics, market reviews, laws, partner search databases, useful links etc.).

However, scale of the front version for Ukrainian firms is presented by the profiles of 60 countries being active trade partners of Ukraine. Those profiles are compiled with kind assistance of Ukraine's trade and economic missions abroad. We thoroughly collect data and accumulate it on the Portal.

Needless to say, we would be happy to arrange information exchange with the TPOs across the globe to raise level of information coverage. Any entries of information will be added to the Portal with relevant link to the source and shall be highly recommended to local companies as useful information.

## Trade data on foreign partners (60 countries)

Contacts of diplomatic missions
Country reference
Economic collaboration
Key markets
Trade turnover with Ukraine
Trade legislation

Business networking International tenders International business events Investment collaboration Professional associations Useful links

# Find targeted information about Ukraine!

## Post your requirement

If you need specific tailor-made statistics services in an easily accessible format, please, post your requirement. We will contact you in a short while to get details.

## Post your requirement

If you need specific targeted market or sector research in Ukraine, please, post your requirement free of charge. We will contact you in a short while to get details.

## Post your requirement

If you did not find certain organization in Ukraine, please, post your requirement free of charge. We will contact you in a short while.

# Investigate foreign trade between Ukraine and your country!

Reliable and impartial statistics are vital for planning the proper allocation of resources, policy-making and decision-making. Procurement, selection and expert analysis of relevant information is to the success of any foreign trade manager.

Find regular foreign trade fact sheets reliably collected and released by the State Statistical Committee of Ukraine (Commodity pattern / Trade by countries / Trade in goods / Trade in services).

Subscribe for Trade Balance – monthly international trade review which includes product ratings, geographical break down of main export/import partners, analysis of key economic events and annual forecast of Ukraine's merchandise trade (e-mail subscription inquiry to export@dzi.gov.ua and get sample issue free of charge).

## Investigate key markets in Ukraine!

Ukrainian companies and organizations offer a broad range of products and services.

Choose from a list of industries to find out more about the business areas in Ukraine (Steel market / Agriculture / Woodworking / Energy carriers / Machine-building / Transport / Chemicals / Tourism / Science).

Here you can get fact sheets, overview, and analyses of different sectors of the Ukrainian economy.

Gain insights into markets, stay alert with key industry news and identify pricing trends with weekly subscription to Commodity Price Monitor (e-mail subscription inquiry to export@dzi.gov.ua and get sample issue free of charge).

## Navigate easily in Ukraine!

Please find links to Ukrainian institutions which may be of further assistance to you.

- √ Government Institutions of Ukraine
- √ Regional Chambers of Commerce and Industry
- √ Foreign Diplomatic Representations in Ukraine
- √ Trade and Economic Missions of Ukraine abroad
- √ Regional State Administrations of Ukraine
- Professional Unions and Associations in Ukraine

Share relevant links for similar data in your country

# **Advertising Opportunities**

#### Placement of Banners on the Portal

1 month	200x200		200x100		468x60		120x60	
	Static	Rotating	Static	Rotating	Static	Rotating	Static	Rotating
Front page	240	80	120	40	165	55	60	20
Targeted pages, except for the front page (search by topic + industry + country)	165	55	90	30	120	40	45	15

## Advertisement in E-mail Alerts to Ukrainian Subscribers

1 newsletter	Placement of information block (max 500 symbols)	Banner placement (static)		
		468x60	120x60	
Economic News	60	40	25	
Newly Added Documents	60	40	25	
Databases Updates	60	40	25	
All types of newsletters	150	100	60	

## Advertisement within the Portal Databases

1 month	Highlighted listing (among opening 10 database records)	Static database record on the front page
Database of Commercial Proposals	185	240
Database of International Business Events in Ukraine	185	240

## Tailor-made services

Crafting and delivering business letters of inquiry (presentation of company or products) to profile associations, chambers of commerce and industry, regional state administrations, targeted firms in Ukraine (e-mail, fax)	100 addresses = USD 150
Delivering targeted inquiries from Ukraine on export or import of products (services) (e-mail, fax)	10 inquiries = USD 10
PR-campaign in Ukraine's mass media Support of the products in mass media (developing, translating, and placing materials, supporting constant positive news line, collecting and distributing positive comments of outside experts) Organization of PR-events dedicated to market entry or new products for target audience, incl. mass media	The cost shall be calcu- lated during 10 working days
Commodity Markets Analytics (by market/product)	from USD 200
International Trade Analysis (by country/commodity group/physical and USD volumes/historical data)	from USD 50

### **Discounts**

For the inquiries submitted through the Portal - www.ukrexport.gov.ua/eng/advert	10%
For the inquiries worth over USD 400	15%
For the inquiries worth over USD 700	25%

The prices are fixed in USD and include VAT and advertisement tax. The discounts are not summarized.

#### How to make an inquiry

Tick the services and e-mail to export@dzi.gov.ua or fax to +380 (44) 246-4109. Do not forget to provide your contact details.

www.ukrexport.gov.ua